



Grand Valley Equine Assisted Learning Center

Lead Fundraiser

Job Description

This position is on a volunteer basis at this time. Grand Valley Equine Assisted Learning Center is a non-profit equine facility that is based on a three-pronged approach; all types of therapies utilizing horses will be offered, educational programming associating horses will be offered, and research supporting the relevance of this work will be conducted. Fundraising is the lifeblood of any non-profit organization. This holds true for GVEALC as well. Fundraising is critical to our day-to-day operations. The funds brought in through our fundraising efforts will ensure we can cover the costs associated with our equine partners, operations at the facility, scholarship funds to help offset costs to clients, add more horses to our barn, eventually purchase a facility of our own, and have an operational budget. Below find a list of responsibilities for this position.

- Develop fundraising programs.
- Monitor progress of fundraising drives including but not limited to our GoFundMe page for client scholarships.
- Compile or develop materials to submit to funding organizations. Work closely with the Lead Grant Writer to assist when possible in the grant application process.
- Develop and maintain media contact lists.
- Develop strategies to encourage new or increased contributions.
- Recruit participants and volunteers for fundraising events.
- Compile and give an annual report to the GVEALC Board of Directors.
- This position reports to GVEALC Co-Founders.